

# THE 5Ws OF WEBSITE EVALUATION

## WHO

Who wrote the pages? Are they an expert? Is there a sponsor?

*Look for About*

Name(s) \_\_\_\_\_

\_\_\_\_\_

*Company/Institution*

\_\_\_\_\_

*This is a blog*

*Look at the advertising on the pages*

*Is there a lot?*  Yes  No

## WHAT

What is the reason for this website?

\_\_\_\_\_

Can you find the same information in other sites?  Yes  No

Other site name / url:

\_\_\_\_\_

Another site name/ url:

\_\_\_\_\_

Is it for:

- Information?
- Entertainment?
- Convince you of something?
- Sell you something?

## WHEN

When was the site created? \_\_\_\_\_

When was the site last updated? \_\_\_\_\_

There is no date

## WHERE

Where does the information come from?

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Are there links to their sources?  Yes  No

Should you use some of these links?  Yes  No

Some/all links do not work  Yes

Is there a bibliography?  Yes  No

Can you access these sources?  Yes  No

## WHY

Why is this information useful for *my* purpose? Why should I use this information?

What information is *NOT* on this site?

What more do I need?

What do I need to check? What questions do I have?